



**HERMOSA BEACH**  
EDUCATION FOUNDATION

**HBEF + HVPTO Joint General Board Meeting**  
**September 21, 2021 @ 7:30pm Vista MPR + [Zoom](#)**

**HBEF AGENDA**

- I. **Mayor Justin Massey introduction**
- II. **HVPTO Reports**
- III. **HBEF Reports**
  1. Approval of June 15, 2021, Minutes

**HBEF Executive Board Reports**

President            Erin Smith

1. Updated marketing materials
2. Fall Calendar and HBEF fundraisers: Annual Giving and Skechers
3. Annual Giving outreach

**HBEF General Board Roster 2021 – 2022**

Erin Smith	President
Stephanie Berger	Secretary - absent
Belinda Oakes	CFO Treasurer
Ryan McDowell	CIO - Investments/Endowment
Katie Ball	Annual Giving Director
Peter Spragg	Sponsorships
Elizabeth (Ellie) Cronin	Event Director
Gema Miller	Event Director
Alison Chavez	Marketing
Melinda Green	Operations

# **HBEF GENERAL BOARD MEETING**

## **September 21, 2021**

### **HBEF Board Action**

Not applicable this meeting

### **HBEF Upcoming Events**

- HBEF Annual Giving - September 30, 2021 – *deadline for class participation contest and drawing for photo session with Jen Faulk*
- Skechers Pier to Pier Walk - October 24, 2021

### **Other Reports**

1. School Board Representative – Stephen McCall
2. Superintendent – Dr. Johnson
3. View and Valley Principals – Lisa Tanita & Jessica Bledsoe
4. View and Valley Teacher Representatives
5. Beach Cities Health District - Ali Steward

### **Roundtable/Questions/Guests**

### **Adjournment**

#### **HBEF Executive Meeting Calendar (Tuesdays 7:30-9:00pm)**

*Tuesday September 14, 2021*

*Tuesday, October 12, 2021*

*Tuesday, November 9, 2021*

*Tuesday, December 7, 2021*

*Tuesday, January 11, 2022*

*Tuesday, February 8, 2022*

*Tuesday, March 8, 2022*

*Tuesday, April 12, 2022*

*Tuesday, May 10, 2022*

*Tuesday, June 7, 2022*

#### **General Board Meeting Calendar (Tuesdays 7:30-9:00pm)**

*Tuesday September 21, 2021*

*Tuesday, November 16, 2021*

*Tuesday, January 18, 2022*

*Tuesday, March 15, 2022*

*Tuesday, May 17, 2022*

*Tuesday, June 14, 2022*