



HERMOSA BEACH
EDUCATION FOUNDATION

HVPTO+HBEF Joint General Meeting

January 18th Agenda

ZOOM @ 7:30 PM

<https://us06web.zoom.us/j/88990951007>

Call to Order - 7:30pm

HVPTO Approval of Minutes from November 16, 2021 General Meeting

HVPTO REPORTS

Executive Board Reports

- President *Becky Scholten*
- Treasurer *Lene Hanson*

HVPTO Current/Upcoming Events

- Super Kids Super Sharing Donation Drive
- Family Night @ Radium Drive In - Feb. 17
- Dolphin Dash - April 22?
- Yearbook

HBEF Approval of Minutes from November 16, 2021 General Meeting

HBEF REPORTS

President's overview *Erin Smith*

- Upcoming calendar/priorities

Annual Giving *Katie Ball*

- Annual Giving Update

Financial Report *Belinda Oaks & Ryan McDowell*

- Financial update
- Endowment update

Sponsorship *Peter Spragg*

- Sponsor packages and update

Events *Gema Miller & Ellie Cronin*

- Mom's Night Out - Canceled
- Hearts of Hermosa (May 7th)
- HBEF Thank You Event

Marketing/Communications *Alison Chavez*

- Jan/Feb messaging priorities
- HBEF Newsletter update

Operations *Melinda Green*

Roundtable/Questions/Guests

OTHER REPORTS

- Dr. Johnson
- Jennifer Cole
- Lisa Tanita
- Mrs. Heath- Valley Middle School Rep
- Ms Dillion - Vista Rep
- Beach Cities Health District

Adjournment

Upcoming General Board Meeting Calendar (Tuesdays 7:30-9:00pm)

- Tuesday, March 15, 2022
- Tuesday, May 17, 2022
- Tuesday, June 14, 2022