



HVPTO/HBEF Joint Board Meeting

January 12, 2021

Quarantine Edition

via Zoom

7:00pm

AGENDA

Call to Order 7:03

Carol Kluthe started the meeting by calling it to order at 7:03pm.

HVPTO REPORTS

Approval of Minutes

Lisa Gardner started by asking for the approval of the last minutes from November 10th. Guiliana Boyar made a motion to approve. Suzie Carroll made a second motion to approve. All approved.

Executive Board Reports

- President Lisa Vargas Gardner
- Co-President Becky Scholten
- Secretary Laura Harris
- Treasurer Wendy Nussbaum
- Asst Treasurer Lena Hansen
- Deposit Treasurer Giuliana Boyer
- Co VP of Communication Dana Miller
- Co VP of Communication Jennifer Kucera
- Co VP of Communication Lisa Gibson
- VP/Community Service and Outreach Courtney Shott
- VP of Operations Julie Schmirler
- VP of Special Events and Volunteers Suzie Carroll

HVPTO Activities Completed

Winter Book Fair- Veronica Gathercole- It was such an interactive book fair with so many ideas. Veronica thanked Mr. Scott. Got lots of good feedback. Her goal was \$2,000 but got \$2,700 in final sales. Funds are sitting waiting for the library and kids to use.

HVPTO Current/Upcoming Events:

Dolphin Dash- Becky Scholten - We are really excited and everyone's been working really hard. Now it's time to let the teachers share it with the kids. Becky shared the incentive page that has been created. She mentioned we need the teachers to share the screen and get the kids excited. We have a pledgestar page for 'Dolphin' for community members to help contribute. Want to knock it out of the park!

Lisa commented that we are going 'all in' on the Dolphin Dash.

Wendy Nussbaum - Finances - We received the district packet and it's been processed. No new teacher or special grants. Spiritwear is chugging along so numbers are similar to last meeting.

Suzie Carroll - Volunteers- Have plenty of volunteers for Dolphin Dash.

Communications Team - Dana Miler- Dana stated she keeps getting questions about yearbooks. Parents want to know what they are going to look like and student pictures. She also mentioned that room parents want to know the new rosters. As far as yearbooks, Lisa informed that Valley got info out about how to get kids to participate with the yearbook and View will have a chance to help create their book soon. Jostens put great resources out about how to commemorate this different year.

Yum Raiser - Dana put one on for February 3rd from 4-8 at Chipotle. She has another idea for a new restaurant for March.

Parent/Child Event-@Rodium. Going to be movie night that can be enjoyed socially distanced.

OTHER REPORTS

District Office - Dr. Johnson: Happy New Year! Tk-2 did delay again and the rest of the south bay followed. Every district in the south bay has delayed. The new timeline is targeted for the week of February 1st. The numbers right now are unprecedented. We have found out that numbers can decrease faster than they thought. If people follow the orders the numbers will go down. We are about to walk into the New Year's numbers. Now, 1 in 5 people are testing positive. Be cautious and careful.

Special ed is continuing. Big thanks to the special ed staff!

Kinder kickoff is March 3rd. We have an enrollment issue. We have lost over 150 students. Look at enrollment as revenue. Loss of 150 students = 12% of the district. That's an unprecedented number to lose. The average loss range is 1-2.5%. We are advertising and adopting ideas from private preschools. One thing to help would be to get kids back to school. It would be easier to set a date and stick to it as soon as we can. I've talked to Lisa and Carol and we need your help. Need to be creative to generate revenue. As for the students we've lost, probably 50% are coming back. Next year, if all goes as planned we should not sustain that loss of funding but that next year we need to recoup that funding. Loss of kinders is potentially loss of 9 years of enrollment funding. Any help to marketing will be amazing. Thanks to the PTO and HBEF for supporting in so many ways and I want to give a big thank you!

Vista's trucking along. There have been various delays. NPR is delayed. Look forward to getting parents in to see it.

Rob Good asked about the exits of the students. Where did they go?

Dr. Johnson responded mostly to private schools. Some private schools are running as camps to provide in person schooling. The comments from exited parents range. The later the exit the more

likely they are to return. The early exiters didn't like/were concerned about distance learning from their experience last year. Their perception was from last year. A few were not happy with the district but the majority was unhappy with last year's distance. Some are sitting the year out because of personal preference.

Rob Good commented how the new school was good marketing.

Dr. Johnson responded the facilities could offer full day kinder. The problem is timing. Want the loss of enrollment to be a short term problem. Working to get permits for the people that work in Hermosa to allow their kids to attend Hermosa schools.

Question asked if the kids are going to go to View then go to Vista the week after?

Dr. Johnson responded that we don't want to delay any more due to construction. Too many ups and downs. What he's concluded is that no time is a good time. There's always going to be something. It will be a board discussion.

Camie McDowell asked about incoming Kinder and marketing EDP etc. because right now it's cheaper to stay in preschool with Hermosa's current ½ day program.

Dr. Johnson responded that full day kinder is a game changer for View remodel. Can bus kids to STAR facilities also so will have people covered.

Heather Baboolal asked if there would be a preschool program.

Dr. Johnson responded 100% but not yet. Post the View completion move. Sylvia is invested in a preschool program. We want our kids to go to school in our district.

Rob Good asked if for marketing collateral can we provide renderings of the new schools.

Dr. Johnson responded Vista is good but View is more architectural.

Wendy Nussbaum asked if there was any word on the older kids returning.

Dr. Johnson responded that grades 3-6 yes he thinks they will return. LA Dept. of Health was on the verge of doing it. We were part of the request. Late December no more waivers. Newsom's plan was lots of back and forth. Large districts protested. We need the money. Guessing the return will be at the earliest in March. We have to apply for another waiver because we have two schools. With 7 & 8 secondary it's much trickier. Prioritizing seniors. For us that's 8th graders. Department of health said when we return to the red tier they will put out guidance to allow secondary. I'm more confident about 3-6 than 7-8. There is good vaccine news. Beach cities can get staff vaccinated by the end of February.

School Board Rep - Stephen McCall- It's wonderful to see everyone. We are all disappointed to not be back.

I'm taking over as board President. Engagement - knowing about how much time and effort is being put in. I'm excited to hear about Dolphin Dash. My background is in marketing. For the engagement piece I have 5 key goals. My personal goal is to come out thriving in 2021. As a board we're working tirelessly and will try to get notes out.

View Principal - Mr. Scott- Thank you to everyone and Jason. To mirror what Stephen McCall mentioned, I'm sad we're not back. We're going on virtual field trips this week in the Dolphin Daily. Giving them a little extra for social emotional learning.

We are going to get the flag ceremonies going.

We are promoting the Dolphin Dash. We sent it out to the staff.
We are ready to reopen when we can!

Valley Principal - Mrs.. Rockwell-

At Valley we are gearing up to have 3rd grade at Valley.
Gearing up for high school transition for 8th graders February 1st kickoff. Going to have kids come and answer questions. Going to have a new way run by students for students. On Feb. 1st. high school preference going to families.

View Teacher Representative - Mr. Harrison - Happy New Year! Thank You! If anything the band can provide to connect to the community. For the jazz mural the students played at the reveal. They are making videos. They are making one for the Dolphin Dash. Middle schoolers are excited to get out of the mile for the Dolphin Dash! As for View music, body percussion is letting kids move around. Songs of love and kindness. Valley 4th and 5th PLP going with music. After school the beginner band has started. Zoom lets kids try and practice without being embarrassed.

View Teacher Representative - Ms. Murtha- Lots going on preparing for student arrival. Sad to get the news of the delay. We are packing up materials. Rooms are ready for kids to arrive but we support the decision to delay. We have started doing breakout rooms with the first graders. Keep them and the energy up. All of us teachers made sure the kids voices were heard through this.

Beach Cities Health District - Ali Steward -Carol spoke for Ali that she was not able to be here tonight. She will send the document with all of the Beach Cities information.

Roundtable/Questions/Guests

Carol Kluthe -Wendy said Redondo's presentation is Feb. 3rd. Amy said to please send any info her way.

Adjournment 8:36pm